Why online library instruction?

*Reason:* University’s strategic commitment to e-learning

*Reason:* Instruction program’s strengthened commitment to library instruction in the disciplines

*Action:* Begin with short, concept-based modules for first-year students and distance education classes

Challenges

- Limited expertise among teaching librarians in software-use or instructional design for online learning
- No new positions

Potential Payoffs

- Opportunity to systematically embed information literacy throughout the curriculum
- Opportunity to prove value of Libraries’ instruction program

**Toni Carter**

**Instruction Coordinator**

**Auburn University Libraries**

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**E-Learning Librarian By Night: Creating an Online Instruction Program through Self-Directed Learning**

**Components of Learning**

- Freedom to experiment
- Software expertise
- Advice from other faculty and offices on campus

**Instructional design training**

- Education librarian attending Immersion Teaching with Technology Track in Spring 2017
- Instruction Coordinator took part in Design4Learning/Library Juice Academy
- Instruction Team member created best practices LibGuide

**Instruction Coordinator**

**Auburn University Libraries**

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**Our Situation**

- Sixteen teaching/subject librarians
- Members of the Libraries’ Instruction Team, along with subject librarians responsible for distance education programs most interested early in the process

- 500-600 face-to-face instruction sessions per year; heavily-skewed towards first-year students, a primary responsibility of the Instruction Team

- Recent development of a 3-year professional development plan for instruction program

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**Challenges**

- Instruction Team investigated contracting work out, chose to create materials in-house
- Spring 2017: Piloting hybrid (online/faceto-face) approach for freshmen composition classes
- Instruction Coordinator learned iMovie with assistance from media lab; created several videos that could be reused by colleagues in online modules
- Instruction Coordinator and other interested librarians experimented with free trials; priorities were ease-of-use, technological requirements, and cost
- For software chosen, Lynda.com tutorials available
- Fall 2016: Piloted online approach for first-year seminar
- Fall 2016: Instruction Coordinator identified courses with fewest individual preps as prospects for online modules