AUBIE ASKS @ the LIBRARIES Video Series

http://www.lib.auburn.edu/aubieasks/

Toni Carter   Instruction & Reference Librarian

Take 4: It's a wrap! Or is it?

➤ Required about a year of work

➤ Eight videos created and added to the Libraries' website, all around 2 to 3 minutes long

➤ Librarians use them in class and they are promoted on the Libraries' website; librarians experimenting with using the videos to "flip the classroom"

➤ Approximately 2900 views in 2 years

➤ Librarian now trained to make videos; this will be a continuing project of updating current videos and creating new ones

➤ Voluntary surveys were unsuccessful; focus groups and/or in-class assessments needed

Take 1: The script

➤ Definition of information literacy:
"Information literacy is a set of abilities requiring individuals to recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information."
Association of College & Research Libraries Information Literacy Competency Standards for Higher Education

➤ Information literacy is a General Education Goal and Student Learning Outcome at Auburn University

➤ AU librarians teach hundreds of information literacy sessions each year

Take 2: Audience appeal

Videos...

➤ appeal to different learning styles

➤ reach students at their point-of-need

➤ allow for pre- and/or post-class review (e.g., flipping the classroom); advantageous when class time is limited

➤ have gained popularity over the last few years as a way for libraries to reach out to students

Take 3: Production

➤ Librarian applied for and received a grant from Biggio Center's Daniel F. Breeden Endowed Grant Program - $1550.00

➤ Used the money to hire a graduate student to help with production

➤ Chose one information literacy concept for each video

➤ Acquired Mac from Libraries' Systems department

➤ Reserved 45 minutes with Aubie

➤ Received permission from the University Band to use music

➤ Librarian and graduate student trained on iMovie through the Libraries' Media & Digital Resource Lab

➤ Practiced for many hours with iMovie; trial and error